

Presenting the...

WMS STUDENT PODCAST

A culminating project of the
EMTA Media Literacy Project Grant 2023-2024



Facilitated by,
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EMTA Media Literacy Grant Project

“PODCASTING IN THE LIBRARY MEDIA CENTER”



A Heartfelt Thank You

West Middle School would like to express our sincere gratitude to the EMTA for awarding us this generous grant.

Your support has made it possible for to create a valuable learning experience for our library and media students and contribute to the growth of media literacy education in our school community at West Middle School.

Thank you for investing in the future of media education and empowering our students to become informed and critical citizens.



Podcast Project OBJECTIVES



Project overview:

This project aimed to provide WMS students with a platform to explore media literacy concepts, develop critical thinking skills, and express their creativity through podcasting.



EMTA grant alignment:

The project directly supported the goal of the EMTA grant by providing resources and learning experiences for students that correlate to New York State and national learning standards in media literacy.

Project IMPLEMENTATION



Setting up the station:

We established a dedicated podcasting station in the WMS Library Media Center, equipped with microphones, headphones, mixers, recorders, and necessary software.



Curriculum integration:

We integrated media literacy concepts into existing BUFSD Library and Media curriculum and developed new lessons specifically designed for the podcasting project.



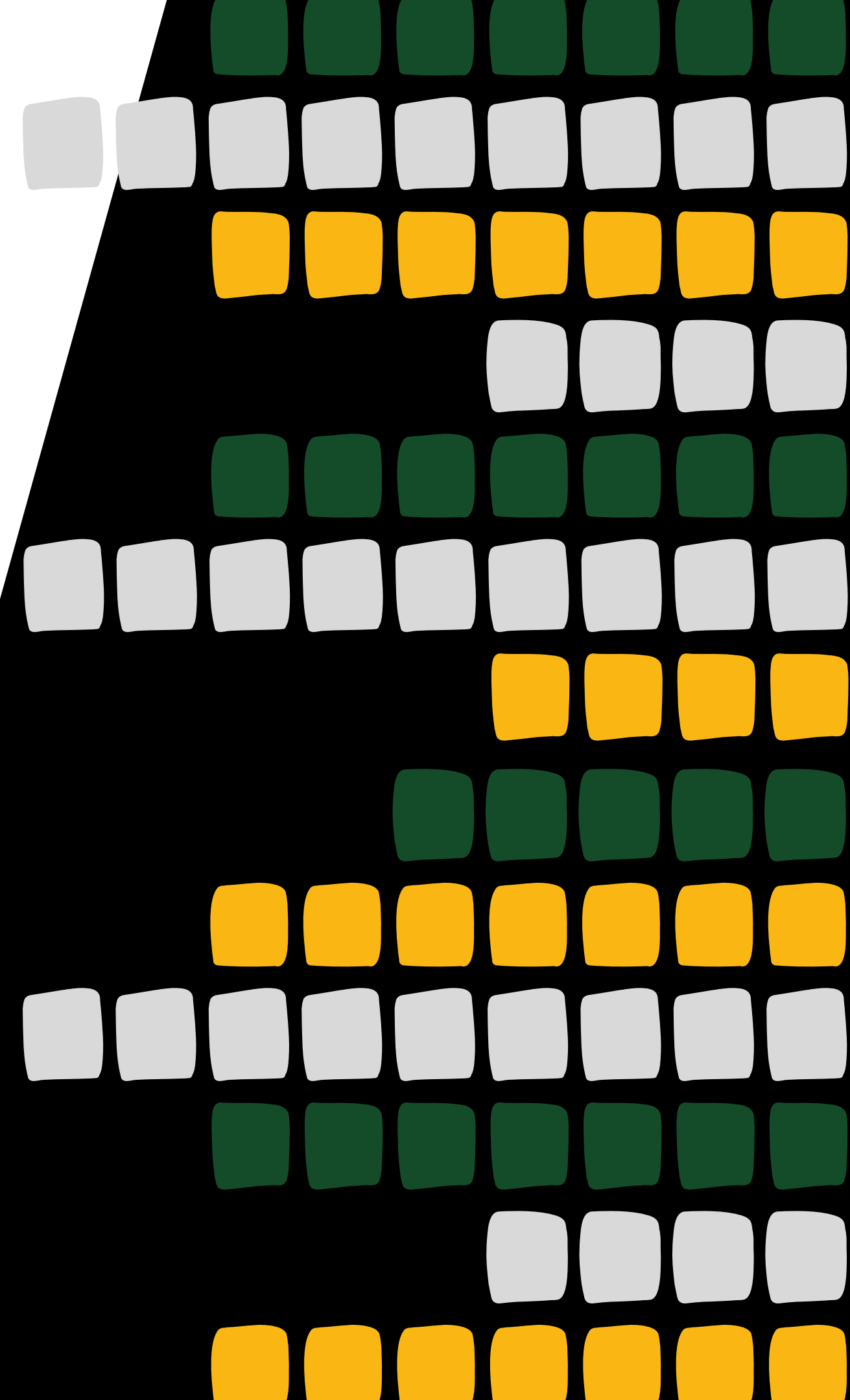
Student engagement:

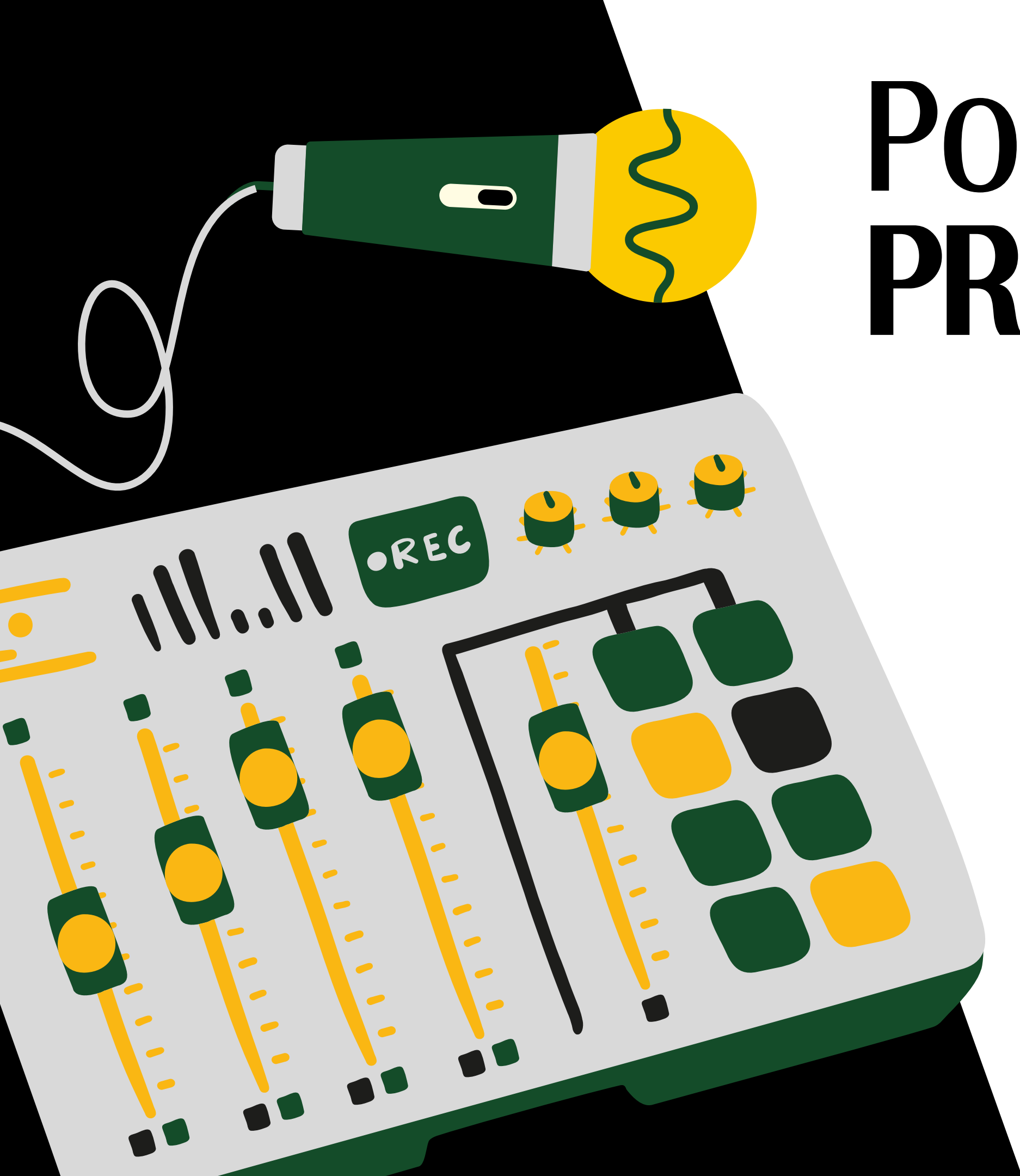
WMS Students were actively involved in all stages of podcast production, from brainstorming ideas and usage of the new equipment, to editing the final product.

Student INVOLVEMENT



- **Active participation:** Students were encouraged to brainstorm podcast ideas, conduct research, write notes or scripts, and participate in the recording and editing process on Canva.com.
- **Creative expression:** Students were able to express their own perspectives and ideas through their podcasts.
- **Skill development:** The podcasting project provided opportunities for students to develop their communication, critical thinking, and technical skills.





Podcast PRODUCTION

- **Production process:** WMS Students followed a structured process involving scripting, recording, editing, and publishing the link to the podcast onto our school newsletter.
- **Skill development:** Students learned how to write clear speaking point notes and scripts, use the Vocaster software, and use editing software to enhance audio quality.
- **Creative output:** Students produced a variety of podcasts on a topics ranging from recycling to Hispanic Heritage month, demonstrating their creativity and understanding of the subject matter.



Project OUTCOMES

- **Knowledge and understanding:** Formative assessment and my own observations revealed a significant increase in students' knowledge of media literacy concepts, including bias, credibility, and persuasive techniques.
- **Critical thinking:** WMS Students demonstrated improved research skills and critical thinking skills by analyzing media messages and identifying misinformation.
- **Engagement and creativity:** The podcasting project fostered a sense of engagement and creativity among WMS students, who were excited to share their own perspectives and ideas!

Community IMPACT

Increased Awareness

The project increased awareness of media literacy issues within the West Middle School community, leading to more informed and critical consumption of media.

As a result, WMS students were better equipped to evaluate media messages and make informed decisions.



Positive Feedback

West Middle School students, educators, and parents provided positive feedback on the project, highlighting its benefits and impact.

- Student feedback: "I really enjoyed learning how to create podcasts. It was fun and I learned a lot about media literacy. I feel more confident in how to use the podcast equipment now, too."
- Teacher feedback: "The podcasting project was a great way to engage students in media literacy education. They were really motivated to learn and produce a high-quality finished product."
- Parent feedback: "I'm so glad you exposed my daughter to podcasting. She learned about different cultures, and it helped her to become more open-minded and tolerant of other cultures."

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WMS STUDENT PODCAST

Click the screen to listen to the first episode
of the WMS Student Podcast Project!



[WMS Student Podcast - Ep 1](#)

**THANK YOU AGAIN TO THE EMTA
FOR THIS AMAZING OPPORTUNITY!**

CONTACT ME

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